Avaneesh Dash

Product Designer · UX Strategist · Startup Operator

Summary

0→1 product designer and UX strategist with **3+ years in product design** and **6+ years across startups, software, and entrepreneurship.**
Experienced in translating ambiguous problems into **clear, scalable user experiences**, working closely with founders and engineers to ship products that drive **trust, adoption, and business outcomes**. Strong bias toward execution, clarity, and systems thinking.

Who I've Worked with

Certus Cover — Insurtech
Quela.io — SW Consulting
QSpace — Coworking
Svida — Transport
Biophilin — Pharmaceuticals
Tarunodaya Foundation — NPO

And more!

Work Experience

Product Designer / Design Lead – Startups & Independent Work

2022— Present

- Led end-to-end product design for **multiple 0→1 and growth-stage products**, turning loosely defined ideas into shipped, production-ready experiences.
- Worked directly with **founders, PMs, and engineers** to define product direction, scope MVPs, and prioritize features based on user and business impact.
- Designed **core user journeys, information architecture, and scalable UI systems** across web and mobile.
- Improved **clarity, usability, and perceived trust** in user-facing products through clean UX, consistent systems, and strong visual hierarchy.
- **Owned the full design lifecycle:** problem framing → UX flows → UI → handoff → iteration.

Entrepreneur / Technical & Design Operator

2019 — Present

- Built and shipped multiple digital products and platforms, **wearing design, product, and technical hats.**
- Developed a strong instinct for **business constraints, speed, and tradeoffs**, shaping design decisions that balance polish with execution.
- Regularly collaborated with developers, marketers, and stakeholders, aligning design with real-world outcomes.

Additional Experience

Grant Thornton
Virtual Intern, Business & Research

Meta
Product Tester & User Research Contributor – AI products, India market

Vibgyor Group of Schools
Editorial, Design & Research Associate

Freelance Web Designer & Developer

SMC (Smart Campus Card)
Product & Venture Builder

2023 – 5 months

- Created a **working product demo**, UX flows, and end-to-end pitch deck for a smart campus payments & access platform.
- Led **early brand direction** and storytelling to communicate vision, feasibility, and value clearly to stakeholders.

Let's Get In Touch

work@avaneeshdash.com
linkedin.com/in/avaneeshdash
avaneeshdash.com

Profile

Training and certifications in Product Design, UX, Product Management, and AI-enabled product development, with strong real-world application.

Formal education details available upon request.

Certifications

Product Management
Indian Institute of Technology (IIT) Patna

Awards & Recognitions

Company in Focus Awards 2025
Individual recognition under the "Distinguished Business Award" category

Media & interviews
Featured in First India, Great Companies Business Magazine and other national media outlets for my work in entrepreneurship and innovation.

Other recognitions
Young Enterprise Scheme, Creative HQ, IGT and the **Eastbourne Herald**

Core Skills

Product Design · Design management · Prototyping · Design testing · Data driven design · Product Strategy · Design systems · Business Development · Leadership and team strategy · Team upskilling